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## **iRevo Launches Smart PC with an amazing Offer!**

**(Launch offer of Rs 9,999 with LED Monitor bundled with iRevo Smart PC)**

Mumbai, 17 July 2015: iRevo Multimedia, founded in Silicon Valley and now firmly focused on the Indian market, announces the availability of iRevo Smart PC across India. The Smart PC was announced in the month of March 2015, and now the product is available for sale in India.

Speaking of the launch, **Mr. Dhimant Bhayani, Founder & CEO iRevo** said, "I conceived **iRevo Smart PC** with an idea to provide a cost effective Personal Computer that uses state of the art technology by global standards, easy to use by first time users, based on open standards and at a price point not available before. We announced the concept of Smart PC in the month of March 2015 and today, I am pleased to announce availability of iRevo SmartPC across India. iRevo SmartPC product family is positioned to open up a whole new market at a street price of under Rs. 7,500/- when used with an existing Flat-Panel TV or CRT TV as a monitor. We designed iRevo WebTop to make the product intuitive to use on TV display or computer monitor. We chose Quad Core CPU for spiffy performance and customized OS for enhanced user experience"

iRevo Smart PC runs Microsoft Office Suite enabling consumers to create Word documents, Excel spread sheets and PowerPoint presentations at no additional cost. Additionally users can enjoy web browsing, do emails, Skype with family and friends, or play their favourite games from Google PlayStore. iRevo supports Government of India's #DigitalIndia initiative and comes with several apps & services pre-installed.

**Mr. Rajan Sharma; Vice President of Sales;** further elaborated, "we have taken an aggressive stance with a unique offer by combining iRevo SmartPC with LED monitor at Rs. 9,999/-. The bundle offer comes with everything consumer needs for a superior out of the box experience. Also to be noted that the price is inclusive of Taxes and Delivery charges. This exclusive launch offer is made available in partnership with India's leading online market place **Amazon.in**"

The iRevo Smart PC comes with a wireless keyboard and mouse, which makes it easy to interact when the device is connected to a TV. The Smart PC comes in two models. Model QC1 B08 has 8 GB storage and is priced at MRP Rs 7,999/- and model QC1B16 has 16 GB of storage and is priced at Rs 9,999/-. All the devices come with 1 Year warranty and it is available all across the country through National Distributor at the leading outlets.

**About iRevo Multimedia:**

iRevo is founded by an experienced team of Silicon Valley professionals with depth and breadth of knowledge in the area of Consumer, Internet and Device technologies. The team is further strengthened via addition of senior Marketing and Engineering management in India. iRevo is one of a handful of companies that embraced the Cloud based approach (Web Technologies) for TV Everywhere & Smart Devices initiatives, including supporting of mobile devices. We are the inventors of TelePlay screen shifting technology that enables you to browse on your mobile device and play on your TV for multi-screen user experience. The Company is working on a number of initiatives; including IoT driven by Cloud managed Smart Devices.

For further details visit: <http://in.irevomm.com>

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