



## PRESS RELEASE

### **iREVO appoints Rajan Sharma as VP Sales**

Mumbai, 06 May 2015: iRevo Multimedia, founded in Silicon Valley and now firmly focused on the Indian market, announced the appointment of Mr. Rajan Sharma as Vice President, Sales for iRevo Multimedia.

In his new role Rajan will lead Channel Business, Retail, Online and all B2B sales activities across India and SAARC region.

Speaking on the appointment **Mr. Dhimant Bhayani, Founder & CEO iRevo** said, “Rajan brings in significant knowledge and experience in the channel business. With growing reach of cost effective high speed Wired broadband, demand for Smart Internet devices and associated services is growing. Indian market is beginning to adapt the way it looks at iRevo smart devices with Cloud platform. We believe that there is a tremendous opportunity for iRevo to serve customers in this emerging segment. With Rajan coming on board, we will be accelerating our channel reach and also penetrate B2B opportunities. We are very excited about him coming onboard and leading these efforts pan India and in SAARC region.”

Speaking on his appointment **Rajan Sharma, Vice President Sales iRevo** Said, “I look forward to this opportunity & challenge at iRevo. These are exciting times where India’s push for Internet access by masses with broadband connectivity is seeing momentum. It is time to revolutionise the way we look at traditional computing & television experience. At iRevo we have SmartPC devices for internet based computing and endless entertainment delivery via Smart TV devices; both of which are powered by iRevo Cloud platform. We have a strong R&D base focused on Cloud Platform, Content Aggregation and Management, Applications with TV and Mobile User Interfaces (UI), platform for service management and smart device technologies. With our channel team coming in place I am looking forward to consolidating distribution & channel model for iREVO very soon.”

Mr. Rajan is a Senior Management professional with 18+ years’ experience in sales, operations and business development with P & L responsibility. In his previous assignments he has led sales teams in DIGILITE (Smartlink), D-Link and GIGABYTE. He has BE in Electronics from University of Mumbai and has done PG Diploma in Marketing Management from Jamnalal Bajaj Institute of Management.

iRevo SmartTV powered by iRevo Cloud is priced at an MRP of Rs. 8,499 with Air Mouse and Rs. 7,499 with IR Remote. MRP for iRevo SmartPC with wireless keyboard and mouse starts at Rs. 7,999. All the devices come with 1 Year warranty and will be available all across the country through the leading outlets and major online shopping portals.

**About iRevo Multimedia:**

iRevo is founded by an experienced team of Silicon Valley professionals with depth and breadth of knowledge in the area of Consumer, Internet and Device technologies. The team is further strengthened via addition of senior Marketing and Engineering management in India. iRevo is one of a handful of companies that embraced the Cloud based approach (Web Technologies) for TV Everywhere & SmartTV initiatives, including supporting mobile devices. We are the inventors of TelePlay screen shifting technology that enables you to browse on your mobile and play on your TV. The Company also offers products and services for businesses with recently introduced Digital Signage solution and iRevo Catcher that enables Internet to Cable TV streaming. The Company is working on a number of initiatives, including IoT.

For further details visit: <http://www.irevomm.com>

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